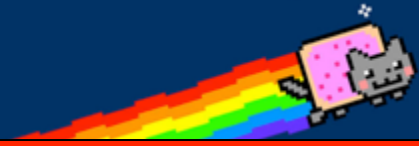


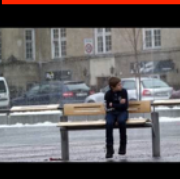
WELCOME TO THE INTERNET

21/02/2014

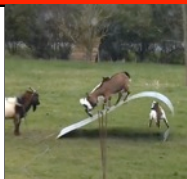
Wieden
Kennedy+



Some of the most popular YouTubes.



Would you give this freezing boy your coat?



Goats + flexible piece of metal = genius.



WINNING THE INTERNET.



Kids singing a bit of Disney.



#SingItKitty.

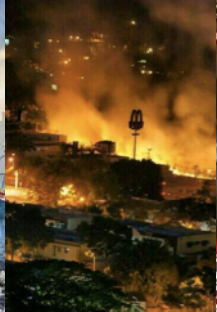


Woman chased by rabbits.

Top rising image searches.

Top images shared on Twitter.

ellen page	Breakout
simon cowell	+900%
chernobyl	+700%
nicolas cage	+700%
happy valentines day	+350%



Top Google searches.

Queries	Top	Rising
facebook	100	<div style="width: 100%;"></div>
bbc	70	<div style="width: 70%;"></div>
google	65	<div style="width: 65%;"></div>
youtube	60	<div style="width: 60%;"></div>
you	45	<div style="width: 45%;"></div>
news	45	<div style="width: 45%;"></div>
ebay	45	<div style="width: 45%;"></div>

Queries	Top	Rising
ellen page		Breakout
simon cowell		+1,750%
chernobyl		+1,050%
titanfall		+350%
talking angela		+300%
man city		+140%
itv		+80%

Top Twitter trends.

One more thing...

- #brits2014
- #london
- #lfw
- #win



WHO SAID PUNK WAS DEAD.

Top mobile apps.

- Flying Cyrus (Gaming) iOS / Android
- Unroll Me (Puzzle) iOS / Android